

**Boosting Trade through EU Standards Alignment  
Grant Scheme**

**GUIDELINES FOR GRANT APPLICANTS**

**Launch Date: 18<sup>th</sup> May 2026**

**LOT 1: Direct Support to SMEs**

**Deadline for submission of the Full Application Proposals:  
30<sup>th</sup> June 2026 at 12:00 Cyprus Time**

**Contracting Authority:  
Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH  
(GIZ)**



## 1. Introduction & Background

The **eunite programme** is pleased to announce a call for proposals to provide direct support to SMEs and microbusinesses in the northern part of Cyprus to align with EU standards and contribute to boosting trade across the Green Line and/or the wider EU market.

These guidelines have been prepared in partnership with EUCC (EU Coordination Centre), YAGA (Turkish Cypriot 'investment development agency'), KTTO (Turkish Cypriot Chamber of Commerce), KTSO (Cyprus Turkish Chamber of Industry) and KTEZO (Turkish Cypriot Chamber of Shopkeepers and Artisans).

### 1.1 Introduction

#### 1.1.1 Call for Proposals

This project is funded by the European Union and implemented by the Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ International Services).

The call for proposals targets eligible micro, small and medium enterprises who are manufacturers, producers or business to business services.

The grant scheme is structured under two lots:

- Lot 1: SME Grants - up to EUR 60,000
- Lot 2: Microbusiness Grants - up to EUR 20,000

These guidelines refer to applications under **LOT 1 only**. Please refer to separate guidelines for micro businesses applying to the micro grant scheme.

Under LOT 1, it is planned that up to 40 SMEs will be in receipt of a grant of between EUR 20,000 and EUR 60,000, with an indicative total grant allocation of EUR 1.7 million.

#### 1.1.2 The Application Process

The call for proposals is structured in a single stage full application process.

**Applicants can apply to ONE LOT only (either LOT 1 or LOT 2)**, based on the size and profile of their business. Multiple applications from the same business will not be accepted.

A full application must include all relevant project details necessary for evaluation including:

- Application Form
- Annex 1: Estimated Budget
- Annex 2: Activity Plan
- Annex 3: Project Results

All applications will be assessed based solely on the information provided in the proposal. Applicants are therefore expected to ensure that submissions are complete, clear, and sufficiently detailed to enable a full evaluation of the proposed project.

### 1.1.3 Timetable

Step	Stage and Activity	Date	Cyprus Time
1	<b>Launch of Grant Scheme</b>	<b>18 May 2026</b>	-
2	Deadline for submission of questions and clarifications	15 June 2026	12:00
3	Questions and clarifications to be published on eunite website	19 June 2026	17:00
4	<b>Applications close</b> <b>Deadline for submission</b>	<b>30 June 2026</b>	<b>12:00</b>
5	Assessment of applications	1 July – 4 August 2026	-
6	Award acceptance and contracting (subject to due diligence checks if necessary)	By October 2026	-
7	Project Starts (Contract Issued)	October-November 2026	-
8	Project Ends (Contract expires)	Latest December 2027 (max 12 months)	-

Please note that the dates in the timetable may be subject to change. Applicants will be notified in writing of any changes impacting them. Applicant submission deadlines are highlighted in **bold**.

### 1.1.4 Contact Us

#### Information Sessions

The eunite team will host three sessions to present key details of the Call for Proposals and to answer applicants' questions:

- **Nicosia:** 20 May 2026, **Turkish Cypriot Chamber of Commerce**, 11.00-13.00
- **Famagusta:** 2 June 2026, **Famagusta Bandabuliya**, 16.00-18.00
- **Morphou/Güzelyurt:** 5 June 2026, **Atatürk Kültür Merkezi**, 14.30-16.30

In order to ensure a comfortable environment, all participants should register in advance here:

Info Session 1 registration link: <https://tinyurl.com/y5cw9423>

Info Session 2 registration link: <https://tinyurl.com/yfxprw8b>

Info Session 3 registration link: <https://tinyurl.com/4yvadzmm>

## Clarifications

The deadline for submission of questions and clarification is 15 June 2026. Please note that we will not be able to provide a response to any questions received after this date.

All questions asked, together with their responses, will be published on the **eunite website** by 19 June 2026.

If you have a question or need further support, please contact the **eunite** team at [info@eunite-cyprus.eu](mailto:info@eunite-cyprus.eu). Please include '**eunite:SME Grants Query**' in the email subject line.

## 1.2 Background

Since 2006, the European Union has been supporting the social and economic development of the Turkish Cypriot community (TCc) via Aid Programme (Regulation (EC) 389/2006) and aims to facilitate the reunification of Cyprus by encouraging the economic development of the Turkish Cypriot community by:

- Promoting the economic integration of the island
- Improving contacts between the communities and with the EU
- Preparation for the EU acquis following a comprehensive settlement of the Cyprus issue.

At a practical level, there are opportunities for further alignment with EU standards alongside the promotion of innovation and competitiveness.

## 1.3 About the eunite:SME project

In March 2024, the European Commission signed a total contract with GIZ International Services for a total of EUR 4m for a period of 2 years to support private sector development and increase trade across the Green Line (eunite:SME). This was extended a further 2 years with a further EUR 4.5m allocation for this extension period.

The **overall objective** of the eunite:SME project remains to contribute to island-wide economic convergence through increased trade across the Green Line and integration of TCc SMEs into the EU single market.

The **specific objectives** of the eunite:SME project are:

1. To increase the competitiveness and convergence of TCc SMEs with the EU single market;
2. To strengthen the innovation and entrepreneurship ecosystem;
3. To strengthen value chains with high GLT and/or wider EU market potential.

As a result, the following Outcomes are expected to be achieved:

**Outcome 1:** Increased competitiveness and convergence of TCc SMEs with the EU single market

**Output 1.1:** SMEs improve their knowledge and capacity to trade across the Green Line and/or the wider EU market;

**Output 1.2:** SMEs increase knowledge and capacity in innovative business practices including improving quality and value, sustainability and digitalisation.

**Outcome 2:** Strengthened innovation and entrepreneurship ecosystem

**Output 2.1:** Early-stage entrepreneurs, Start Ups and SMEs are supported to innovate and thrive;

**Output 2.2:** Ecosystem actors supported to foster innovation and entrepreneurship.

**Outcome 3:** Strengthened value chains with high GLT and/or wider EU market potential

**Output 3.1:** SMEs and local actors are supported to both create new and integrate existing value chains with high GLT and/or wider EU market potential.

## 1.4 About this Grant Scheme

This Grant Scheme aims to ensure SMEs and microbusinesses align with EU standards and improve innovation and competitiveness in order to create pathways and capacity to trade across the Green Line and/or wider EU market through Outcome 1 above.

The specific objectives of this call for proposals are therefore to:

- **Improve product quality and business value** through alignment with EU standards for products and business processes;
- **Promote innovative business practices and processes** that enhance capacity and competitiveness for trade;
- **Support the digitalisation and green transition of MSMEs** to foster sustainable growth and increased market access.

## 2. Eligibility

All applicants must demonstrate a clear commitment to aligning with EU standards in order to improve product quality, business processes, and overall competitiveness, thereby creating pathways and potential to access and trade across the Green Line and/or the wider EU market.

Additional points (See **Annex A**) will be awarded during the evaluation and assessment to

applicants demonstrating clear and credible potential to engage in trade across the Green Line and/or the wider EU market. However, this is not an eligibility criteria to apply.

## 2.1 Eligibility of Applicants

### 2.1.1 Box 1: Who can apply?

*This Call for Proposals is open to small and medium-sized enterprises (SMEs) seeking to enhance their competitiveness and access new market opportunities through alignment with EU standards.*

*Applications are invited from any applicant who meets the following criteria:*

- 1. Must be a legal person/entity*
- 2. Must be established in the northern part of Cyprus*
- 3. At least one of the Directors in a limited company must be Turkish Cypriot ID cardholders. (In the case of a sole trader entity, the owner must be Turkish Cypriot ID card holder)*
- 4. Must have been operational for at least 1 year as at the opening date for proposals*
- 5. Must be a member as required by law at the time of application of: KTTO (Turkish Cypriot Chamber of Commerce), KTSO (Cyprus Turkish Chamber of Industry) or KTEZO (Turkish Cypriot Chamber of Shopkeepers and Artisans)*
- 6. Must be in one of the following sectors: manufacturing/ industry, production or business to business services*
- 7. For SME grants (Lot 1 – up to €60,000): Must have a minimum turnover threshold of at least the value of grant being applied for per annum (in 1 of the last 3 years). Financial Accounts (Balance Sheets and Profit and Loss/Income Statement approved by the local tax office must be submitted as part of the application.*
- 8. Must be financially solvent.*
- 9. Must not have received funding towards the project from any other source (Double Funding). \*\* A business may not receive financial support from more than one eunite programme (or any other financial support scheme) for the same or similar initiative at the same time.*

### 2.1.2 Ineligible Applicants – Who cannot apply?

The present grant scheme primarily targets SMEs and microbusinesses operating in the **manufacturing/industry, production and business to business** sectors.

Accordingly, the following activities and related costs shall not be eligible under this eunite:SME call:

1. Activities whose principal purpose is the primary production of agri-food products, including but not limited to:

- crop production,
- livestock rearing,
- Fishing,
- Aquaculture,
- and other primary agricultural production activities.

2. Dairy production: Hellim/Halloumi, cheese, yogurt, milk etc.

If you are unsure whether your activity is covered by these Guidelines, please contact the eunite:SME team for advice before submitting an application.

## 2.2 Eligibility of Costs

### 2.2.1 Eligible Costs

Applications for funding will be accepted from **a minimum of EUR 20,000 to a maximum EUR 60,000** for activities under the following categories:

#### (1) Equipment and/or Minor Refurbishment

This will be capped at EUR 40,000 of the total grant amount. Applications primarily focused on machinery will only be successful if they can demonstrate this will directly contribute to alignment with EU standards and the specific criteria of the grant scheme.

#### (2) Services

Projects must include at least one service component that contributes to the overall objectives of the project.

#### (3) Overall Costs

The requested grant amount will be funded at 100% of eligible costs. Any costs exceeding the approved grant amount must be covered by the applicant.

Only 'eligible costs' can be covered by the grant scheme. The categories of costs that are eligible and non-eligible are indicated below.

**To be eligible under this call for proposals, costs must comply with the following provisions:**

- a) all expenditure is essential for the project's implementation and would not have been incurred if the project had not been carried out (value added);
- b) all expenditure must comply with the principles of efficiency, economy and effectiveness;
- c) expenditure must comply with the principle of real costs
- d) expenditure is generated and paid by the Beneficiary (or in exceptional cases by GIZ on behalf of the beneficiary) during the eligible project phase, i.e. contracting, implementing and closure phase;
- e) all expenditure is supported by invoices or other equivalent accounting documents directly attributable to the project or by other documents specified under the relevant budget lines.

### 2.2.1 Box 2: Menu of Support (Eligible Expenditure)

*Overall, applicants are required to propose a project that strengthens their capacity, competitiveness, and readiness to trade through alignment with EU standards, including improvements in product quality, business processes, digitalisation, sustainability, and market access.*

*An indicative "Menu" of support that may receive funding will include (but is not limited to):*

#### **Equipment and Refurbishment**

- Investments in equipment that improve operational efficiency, sustainability, and **alignment with EU standards**, contributing to increased capacity to trade across the Green Line and/or the wider EU market;
- Equipment and investments supporting green transition, including resource efficiency and productivity improvements linked to competitiveness and trade;
- A maximum ceiling of **€40,000** applies to machinery and refurbishment investments to ensure overall balanced scheme design.

#### **Services**

Projects must include at least one service component contributing directly to EU standards alignment and trade readiness. Eligible services may include:

- **Standardisation and certification support**, including CE marking, ISO standards, consultancy, product testing, laboratory analysis, and other certification costs required to align with EU standards;
- **Digitalisation support**, including hardware and software (e.g. ERP, CRM), e-commerce, and digital marketing tools that enhance operational capacity or market access. Front-facing solutions must include multi-language functionality;

- **Green transition support**, including measures that improve resource efficiency, reduce costs, and enhance environmental sustainability in line with EU requirements and market expectations;
- **Marketing and market access support**, including branding, packaging, labelling, and promotional activities aligned with EU market requirements;
- Participation in **trade fairs and exhibitions** relating to Cyprus and/or wider EU market
- Promotion of **Turkish Cypriot goods** in EU markets;
- **Market research and business development**, including identification of buyers and entry strategies for the EU market.

### Capacity Building

Training and upskilling of staff to support EU standards compliance, operational improvements, and EU market growth.

*\*Projects demonstrating a clear contribution to Green Line Trade and/or access to the wider EU market will receive additional scoring points. Existing or potential trade must be evidenced with additional supporting documentation for scoring to be applied.*

### 2.2.2 Ineligible Costs

Any reasonable costs meeting the overall objectives of the scheme will be considered. However, the following costs are ineligible under the grant scheme:

- Debts and interest charges on loans,
- Provisions for losses or possible future liabilities,
- Costs presented which are already covered by another EU project or donor grant,
- Purchase of land or buildings,
- Used equipment,
- Currency exchange losses,
- Credit to third parties,
- Retrospective investment costs prior to signing grant agreement,
- Salary costs or indirect payments to personnel,
- Taxes, including VAT irrespective of whether or not it is recovered, except where it is non-recoverable under local VAT legislation.
- Costs of gifts.
- Flat rate costs

### 3. Process for Submitting the Application

#### 3.1 Online Submission

The eunite:SME project is using the online application platform Jotform through which all applications must be submitted in English. The link for the application form is:

<https://form.jotform.com/261302143202033>

Supporting documentation can be attached in English and/or Turkish. However, please note that if you are successful, we will require these to be translated to English before proceeding to contract. Unfortunately, applications cannot be submitted in any other format other than this online system.

When users click in the relevant link, they will be taken to the application form screen and can start filling out the application form. Practical guidance on how to use the system is outlined in **Annex B Process to Submit Application** on Jotform.

If you have any queries while using the system, please contact us on [info@eunite-cyprus.eu](mailto:info@eunite-cyprus.eu) and one of our dedicated Grants Managers will get back to you.

**Please note support will only be available during business hours 9am to 5pm Monday to Friday.**

## 3.2 Preparation

### 3.2.1 Preparing the Application

In addition to supporting documentation, an application comprises four main documents:

- Full Application form comprising questions across 5 core areas.
- Annex 1 - Estimated Budget
- Annex 2 - Activity Plan
- Annex 3 - Project Results

Applicants should take time to read all questions in relation to each core area in advance and plan a response to each which avoids duplication.

Question	Core Area
1	Impact of the Project
2	Trade Potential
3	Operational and Project Management Capacity
4	Financial Management and Value for Money
5	Sustainability of the Project

It is useful to read and then complete the Annexes first as these will establish a solid foundation for the project proposal and can be described, outlined and expanded upon in the response to each question. The guidance below may also be useful.

### 3.2.2 Annex 1 of the Full Application Form – Estimated Budget

The estimated budget template (**Annex 1 of the Full Application Form**) provides a consistent approach for all applicants to submit their expected budget proposals.

Your proposal should include all of the project's costs i.e. the total budget which is directly required to deliver your project. Only eligible costs outlined in **Section 2.2.1** should be included. All expenses must be directly attributable to specific project activities, real and verifiable. Ineligible costs per **Section 2.2.2** should not be included.

Evidence of the results of your market research must be submitted along with the budget. A minimum of **2 Proforma invoices from 2 different suppliers** should be submitted for each budget item greater than EUR 1,000 to allow a value for money assessment to be undertaken.

Depending on the volume and quality of applications, the review panel reserves the right to apply a cap expenditure on certain budget lines across all proposals and/or prioritise specific aims of the Grant Scheme.

### 3.2.3 Annex 2 of the Full Application Form - Project Activity Plan

The Project Activity Plan outlines the specific tasks and activities that will be undertaken to achieve the project's objectives. The maximum project implementation period can be 12 months. The activities proposed should be both appropriate and practical to enable the changes, impact and results outlined in **Annex 3 Project Results** to be achieved.

Each activity should be broken down into sub-activities with the date for completion of each to provide confidence that the project will be ready for implementation starting from October 2026 until December 2027. Maximum implementation period allowed is 12 months. While there is no limit on the number of sub activities proposed and additional lines can be inserted to the template, this should be proportionate to both the value of grant and the level of complexity of the activity being proposed.

### 3.2.4 Annex 3 of the Full Application Form – Project Results

The Project Results template provides a clear framework for applicants to present the key changes which will occur as a result of this grant including the overall impact and outcomes.

For each level of the results chain, they should provide relevant indicators, the current baseline situation in 2026, and realistic targets for 2027. The Overall Impact should describe the broader change expected, such as increased sales, production capacity, competitiveness, new customers/markets, or improved readiness for Green Line and/or wider EU market trade.

The Specific Objective Outcomes should show how the project contributes to EU standards alignment, innovation, digitalisation, green transition, and/or improved competitiveness.

The Outputs should list the direct deliverables of the project, such as machinery installed, consultancy completed, certification requirements addressed, digital systems introduced, or staff trained. The Activities should list the main actions needed to deliver these outputs and should be consistent with the budget and activity plan. Applicants should use realistic figures or reasonable estimates and ensure that all targets are directly linked to the proposed project.

## 4. Review and Selection Process

### 4.1 General Process

#### 4.1.1 Eligibility Screening

Upon submission, the Full Application Proposals will undergo an eligibility screening by the **eunite:SME** team to check that the application is fully complete. Ineligible and/or incomplete applications will be rejected at this stage.

#### 4.1.2 Assessment Panel

The Assessment Panel will evaluate each question on the Full Application proposal, giving a score between 0 and 10 and provide supporting comments to justify scores per **Annex A – Scoring Matrix** below.

#### 4.1.3 Review Panel

The Assessment Panel will make a recommendation to the Review Panel on the list of successful grant applicants. The decision as to whether or not to fund the project rests entirely with the Review Panel.

The Review Panel will make a final decision to either:

1. Approve without conditions - where the result of the assessment is satisfactory and no further action is required; or
2. Approve with condition(s) - where minor issues have been identified the project may be required to address specific issues prior to the Letter of Offer being issued, or specific conditions may be attached to the Letter of Offer; or
3. Reject the application.

#### 4.1.4 Consideration for Funding

Only applications who receive an overall score higher than 65% will be considered for funding. A minimum score of 50% per question must also be achieved to be considered for funding. A score of 65% or above does not guarantee funding.

Those scoring 65% and above will be ranked based on their evaluation scores, from the highest to the lowest. Funding will be awarded starting with the highest-scoring project and continuing down the list until the programme's budget is fully allocated. Once the budget is exhausted, no additional projects will receive funding at this time, irrelevant of their score. A reserve list will be drawn up and this list will be used if more funds become available for the same purposes. There is no guarantee that any project on the reserve list will receive funding.

#### 4.1.5 Feedback

The **eunite:SME** team will aim to inform applicants of the outcome of their Full Application in August 2026 along with summary feedback.

## 4.2 Next Steps

Following the assessment of the Full Application proposals, the next steps include:

### 4.2.1 Due Diligence

Due diligence checks may be carried prior to proceeding to contract. This may involve a pre-contract site visit and/or request for further information.

### 4.2.2 Contracting

Letters of Offer (contracts) will be issued to successful applicants from September 2026 onwards with an end date of 31<sup>st</sup> December 2027. A Grants Manager will be assigned to each successful beneficiary.

### 4.2.3 Implementation

The signing of the Letter of Offer (the contract) by both parties indicates the official start date of the project implementation period. Throughout this period, the Grants Manager will provide support and guidance with the processes and procedures.

## Annex A Scoring Matrix

Evaluation Criteria – Lot 1 Application	
Section	Max Score
<b>QUESTION 1 – IMPACT OF THE PROJECT</b>	<b>30</b>
1.1 Clarity and relevance of expected results including overall impact, expected changes and outcomes.	5
1.2 Extent to which the project enhances competitiveness e.g. through improvements in innovation, quality, business processes, digitalisation, green transition, sustainability, and/or operational efficiency	5
1.3 Strength of proposed project to alignment with EU standards e.g. implementation of EU policies, strategies, regulatory requirements, best practise, product standards, upgraded systems or certification processes	10
1.4 Contribution to the overall objectives of the scheme	10
<b>QUESTION 2 – TRADE POTENTIAL</b>	<b>30</b>
2.1 Clarity of market positioning, including target customers and markets - Green Line Trade and/or wider EU market - Other markets	10 5
2.2 Credibility of projected trade outcomes, including sales forecasts and supporting evidence	10
2.3 Extent to which the project will directly or indirectly support access to, expansion in, or readiness for trade across the Green Line and/or the wider EU market	5
<b>QUESTION 3 – OPERATIONAL AND PROJECT MANAGEMENT CAPACITY</b>	<b>15</b>
3.1 Quality and feasibility of the project Activity Plan	5
3.2 Capacity and experience of the project team	5
3.3 Identification of key risks and relevant mitigating measures	5

<b>QUESTION 4 - FINANCIAL AND BUDGET MANAGEMENT</b>	<b>15</b>
4.1 Clarity and appropriateness of the budget	5
4.2 Financial management approach (including cashflow)	5
4.3 Value for money relative to the impact and changes the grant will achieve	5
<b>QUESTION 5 - SUSTAINABILITY OF THE PROJECT</b>	<b>5</b>
5.1 Likelihood of sustained impact after project completion, including continued trade potential	5
<b>QUESTION 6 – PRIOR EU-FUNDED SUPPORT</b>	<b>5</b>
6.1 Scores will be awarded based on the applicant’s level of prior access to EU-funded support in the period 2022–2026, in order to promote broader participation and ensure a more equitable distribution of funding across SMEs. <b>Scoring:</b> <ul style="list-style-type: none"> <li>No prior EU-funded support during this period – 5 points</li> <li>Received 1 EU-funded grant during this period – 2 points</li> <li>Received 2 or more EU-funded grants during this period – 0 points</li> </ul>	5
<b>Total:</b>	<b>100</b>

**Scoring Matrix – Lot 1 Application**

Score	Description
0	<b>Nil response:</b> Response failed to address the question and cannot be assessed or is duplicative
1-2	<b>Very Poor:</b> A very poor response with limited evidence of capacity to deliver against the requirements
3-4	<b>Poor:</b> A poor response with some evidence of capacity to deliver against the requirements but overall is below the standards expected
5-6	<b>Acceptable:</b> A partially satisfactory response with some evidence of capacity to deliver against the requirements
7-8	<b>Good:</b> A good response with strong evidence of capacity to deliver above the minimum standard expected
9-10	<b>Excellent:</b> An excellent response with very strong evidence of capacity to deliver well above the minimum standard expected.

## Annex B Process to Submit Application on Jotform

### General Layout

- When the application URL is clicked, the applicant will be taken to the form.
- When the application form is loaded, the applicant will see the following page.



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**Direct Support to SMEs Boosting Trade through  
EU Standards Alignment - LOT 1**

LOT1 SMEs

**PART A GENERAL INFORMATION AND ELIGIBILITY**

**A1. General Applicant Information**

Name of the Company \*

- The whole application form is displayed as one page. Applicants can scroll through and answer the questions in any order.
- Required fields are marked with a red \* symbol as shown in the above image.

### General Notes

#### Completion

- All the required questions in the form must be answered.
- All required supporting documentation must be uploaded.
- The form must be completed and signed by the owner/director of the business.

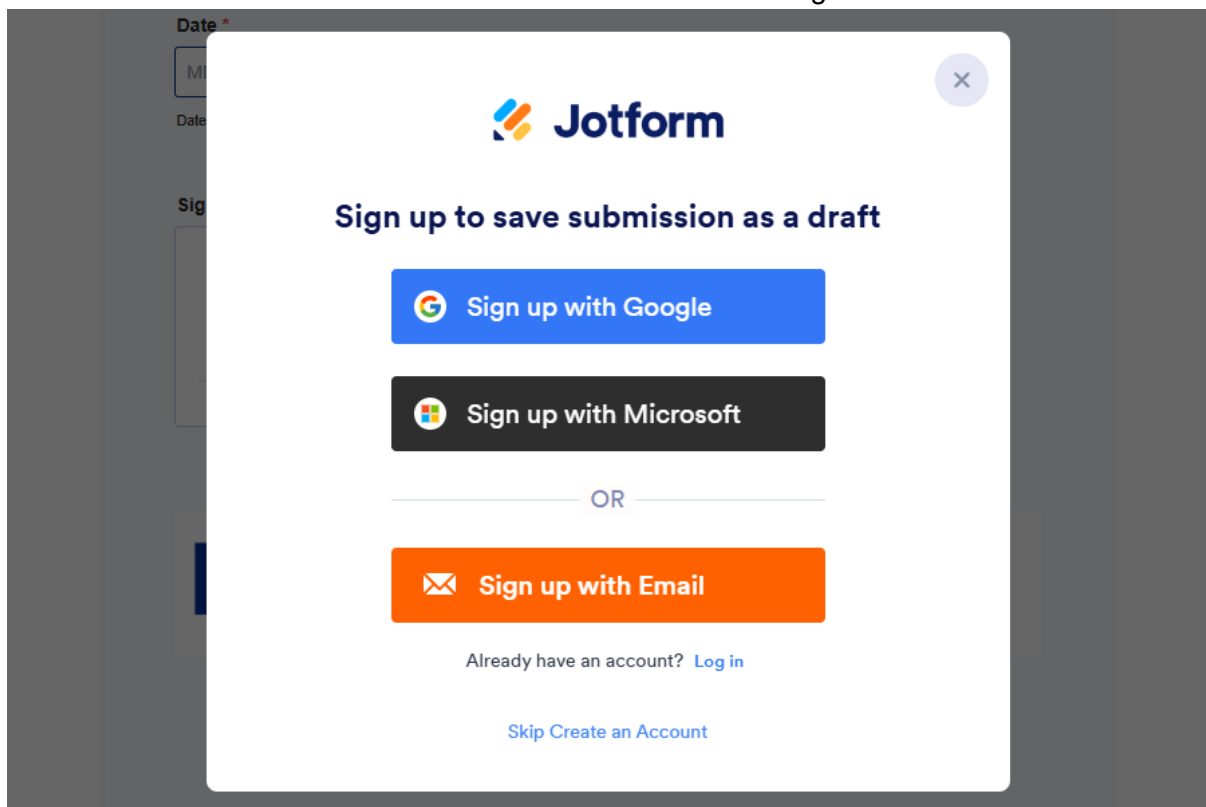
### Saving Work

- The online application platform allows the functionality to save work and continue later. Use the “Save” button at the bottom of the form.

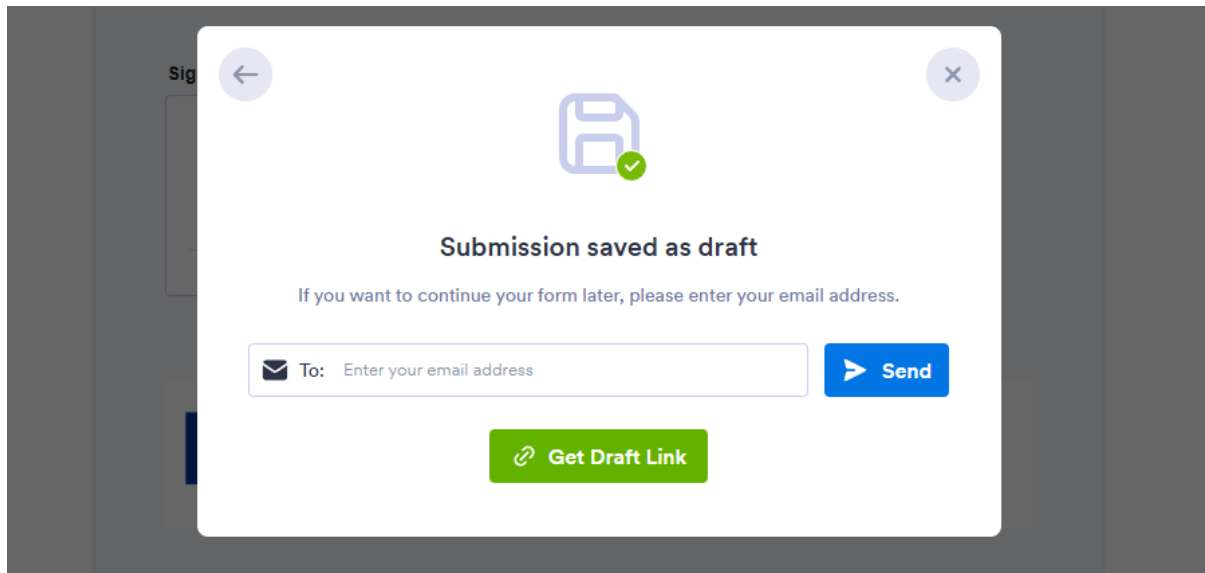


The following pop-up screen will appear. The applicant will have the following choices:

- 1- sign up to Jotform – If desired, the applicant can create account with Jotform and can continue working with the application through this account.
- 2- login to Jotform with an existing account – If the applicant already has an account with Jotform, they can use it to save and continue working with the application through this account.
- 3- use the “Skip Create an Account” option at the bottom – it is not necessary to create an account with Jotform or use an existing account. Applicants can choose this option to receive a link to the saved form and continue working on it.



If the “Skip Create an Account” option is selected, the following screen will appear. The applicant can either send the link of the form to their email address or copy the link using the green “Get Draft Link” button. Either can be used to save work and continue later using the link to be provided by Jotform.



### Submissions

- The Submit Application button at the very end of the form must be used to submit the application.
- When the submit button is clicked, the online application platform will check if all the questions are answered properly. If not, it will show a red warning sign at the top of the form, showing the number of errors with the form:

There are **34** errors on this page. Please correct them before moving on.

See Errors



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**Direct Support to SMEs Boosting Trade through  
EU Standards Alignment - LOT 1**

- Questions that were not completed will also be highlighted as below:

**PART A GENERAL INFORMATION AND ELIGIBILITY**

**A1. General Applicant Information**

**Name of the Company \***

**This field is required.**

**Name of the Director \***

First Name Last Name

**This field is required.**

**Gender of the Director \***

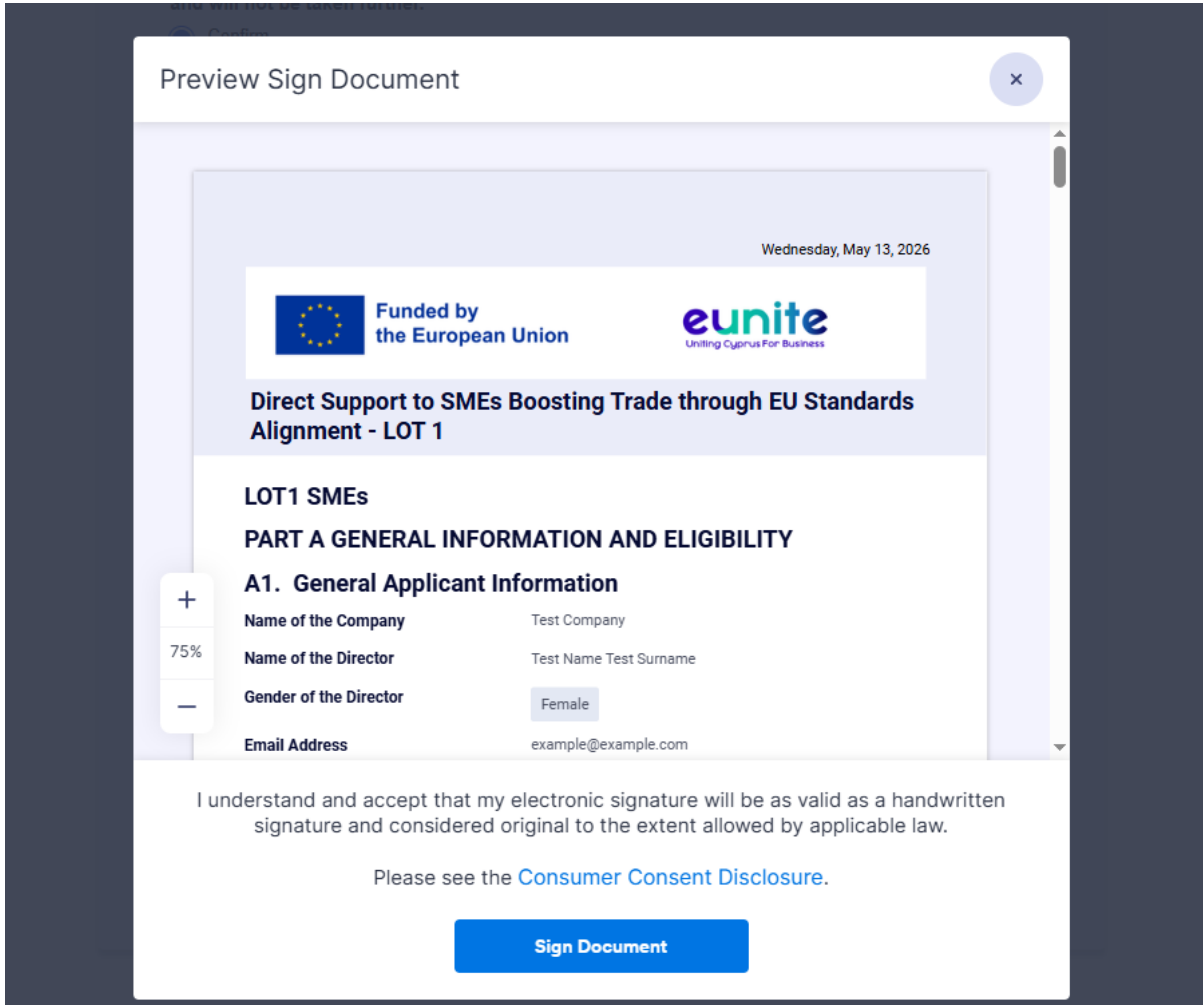
Female

Male

Other

**This field is required.**

- Once all the required fields are completed and “Submit Application” button is clicked, the system will show the following popup.
  - The popup provides a preview of the completed application form, including all the responses provided by the applicant and the filenames of the documents uploaded, giving applicants one last chance to check before submitting the form.
  - The popup also reminds the applicants that the electric signature will be considered and treated as original.
- Click “Sign Document” button to proceed.



Confirmation of Submission

- The following screen will appear when the application is successfully submitted.



- The applicant will receive an automatic email, confirming the receipt of the application after the submission. This email will include the submitted application form in pdf format.
- The submission of an application and receipt of confirmation do not guarantee that the answers and supporting documents provided by the applicant satisfy the requirements of the application. It simply means that the applicant filled out the required fields in the form and submitted the application.

### Word Limit

- Some of the questions have a limit for the number of words that could be used (for example 300, 500 or 1200 depending on the question).
- The online application platform will show word count under each question.

800 words maximum

\*  
The word limit for this question is 800 words. There are 17 words in these two sentences.

17/800

### Uploading files

- In order to upload files, the applicant needs to click the relevant fields in the form as shown below:

Please upload the completed Annex 3 - Project Results \*

↑  
**Browse Files**  
Drag and drop files here

- The applicant then will be able to choose the relevant file using the file uploader of their operating system.
- The maximum size of a file that could be uploaded for each section is 10 MB.
- The online application platform accepts multiple file uploads per field.
- The applicant can also drag and drop the relevant files to the file field.
- The file types can be pdf, doc, docx, xls, xlsx, jpg or jpeg.

## PART A GENERAL INFORMATION AND ELIGIBILITY

### A1 General Applicant Information

For the A1. General Applicant Information section, please follow the instructions below.

- Name of the Business: Please provide the legal name of your business.
- Name of the Director: Please provide the name and the surname of the owner or director of the business who is submitting the application form.
- Gender of the Director: Please choose the gender for the owner or director who is submitting the application form.
- Email Address: Please provide a valid email address. The official email address of the business or the applicant (owner/director) can be provided. **Please be advised that this email will be used for communication with you regarding your application.**
- Business Address: Please provide the address for your business. If the business comprises of multiple locations, please provide the address of the main premises.
- District / City of the Business: Please choose the district/city where the business is located. If the business comprises of multiple locations, please provide the district/city of the main premises.
- Business Phone Number: Please provide a valid phone number for your business. The official phone number for the business or the mobile number of the applicant (owner/director) can be provided.
- Business email address: Please provide an email address for the business.
- Year of Establishment: Please provide the year of establishment for the business.
- Sector: Please provide the sector of the business. If the business is dealing in multiple sectors, please provide the name of the sector where the majority of the turnover is earned.
- Type of Establishment: Please choose the type of business.
- Contact Person for the Project: Please provide the name of the person that will act as the main contact for the project.

### A2 Eligibility Documents To Be Provided

For the A2. Eligibility Documents to be provided section, please use the relevant File Upload fields to upload required files for each of the questions outlined below:

- Please upload Company registration documents and/or tax registry record
- Please upload Turkish Cypriot ID card of one of the Directors of a limited company OR Turkish Cypriot ID card of the sole proprietorship owner
- Please upload Membership Certificate to one of the Chambers (dated 2026)
- Please upload Financial accounts (2023,2024, 2025): Balance Sheets and Profit / Loss Statement or Income Statement (sole traders) approved by the local tax office

**PART B PROJECT DETAILS**

**For Question 1 - Impact of the Project section, please follow the instructions below.**


- Question 1 contains a single response field and one File Upload field. While the section is structured under sub-headings 1.1, 1.2, 1.3 and 1.4, these are not separate questions but indicate the key aspects that applicants are expected to address within their response.
- Applicants should ensure that their response covers all points included under each sub-section.
- Please use the text input field labelled “Response 1 – Impact of the Project” to provide the response.
- Applicants must also complete **Annex 3 - Project Results** which outlines the changes which will occur as a result of this grant including the overall impact and outcomes. Please use objectively verifiable targets and indicators.
  - **Annex 3 - Project Results** will be provided to applicants on the eunite website. Please download the document, fill it and upload it using the relevant File Upload field.

1200 words max

**Response 1- Impact of the Project \***

0/1200

**Please upload the completed Annex 3 - Project Results \***

  
**Browse Files**  
Drag and drop files here

The word limit for this section is 1200. **Annex 3 - Project Results** is excluded from the word count.

**For Question 2 – Trade Potential section, please follow the instructions below.**


- Question 2 contains a single response field and a File Upload field. While the section is structured under sub-headings 2.1, 2.2 and 2.3, these are not separate questions but indicate the key aspects that applicants are expected to address within their response.
- Applicants should ensure that their response covers all points included under each sub-section.
- Please use the text input field labelled “Response 2 – Trade Potential” to provide the response.
- Applicants can also upload any supporting trade related documentation with regards to GLT/EU market and/or other markets in the relevant File Upload field. While this field is not required, it is advised that applicants provide relevant supporting documentation to back the information provided in the response, if possible.

800 words maximum

**Response 2 - Trade Potential \***

0/800

To maximize your score in this section, please upload any supporting trade related documentation with regards to GLT/EU market and/or other markets to this box:

  
**Browse Files**  
Drag and drop files here

The word limit for this section is 800.

**For Question 3 – Operational and Project Management Capacity section, please follow the instructions below.**

- Question 3 contains a single response field and a File Upload field. While the section is structured under sub-headings 3.1, 3.2 and 3.3, these are not separate questions but indicate the key aspects that applicants are expected to address within their response.
- Applicants should ensure that their response covers all points included under each sub-section.
- Please use the text input field labelled “Response 3 – Operational and Project Management Capacity” to provide the response.

- Applicants must also complete **Annex 2 - Activity Plan**. The activity plan for the implementation should be sufficiently detailed to give an overview of the preparation and implementation of each activity. The activities proposed should be appropriate and practical to enable the changes, impact and results outlined in Annex 3 to be achieved.
  - **Annex 2 - Activity Plan** will be provided to applicants on the eunite website. Please download the document, fill it and upload it using the relevant File Upload field.

The screenshot shows a web form interface. At the top, there is a heading "Response 3 - Operational and Project Management Capacity \*". Below this is a large, empty text input field with a character count of "0/800" at the bottom left. Below the text field is another heading "Please upload filled Annex 2- Activity Plan \*". Underneath this heading is a file upload area containing a cloud icon with an upward arrow, the text "Browse Files", and "Drag and drop files here".

The word limit for this section is 800. **Annex 2 – Activity Plan** is excluded from the word count.

**For Question 4 – Financial Management and Value for Money section, please follow the instructions below.**

- Question 4 contains a single response field and two File Upload fields. While the section is structured under sub-headings 4.1, 4.2 and 4.3, these are not separate questions but indicate the key aspects that applicants are expected to address within their response.
- Applicants should ensure that their response covers all points included under each sub-section.
- Please use the text input field labelled “Response 4 – Financial Management and Value for Money” to provide the response.
- Applicants must also complete **Annex 1 – Estimated Budget**. Please provide a detailed breakdown by activity and item, the overall total costs of the project and the grant amount being sought.
  - **Annex 1 – Estimated Budget** will be provided to applicants on the eunite website. Please download the document, fill it and upload it using the relevant File Upload field.

- Applicants must also upload proof of the market research used to estimate the value of activities (a minimum of 2 proforma invoices must be provided for any estimates over EUR 1,000). Quotations are considered to be the same as a proforma invoice.

500 words max


**Response 4 - Financial Management and Value for Money \***

0/500

**Please upload filled Annex 1- Estimated Budget \***

  
**Browse Files**  
Drag and drop files here

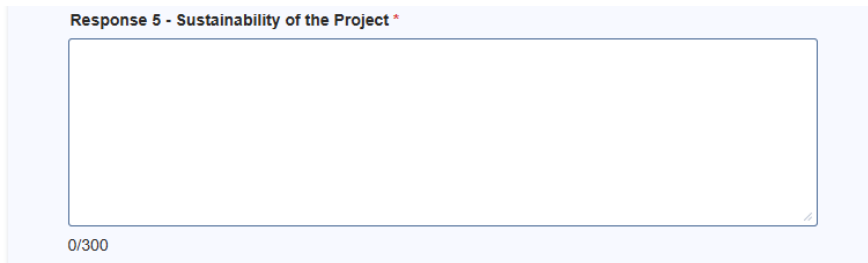
**Please attach the proof of the market research used to estimate the value of activities (a minimum of 2 proforma invoices should be provided for any estimates over EUR1,000). \***

  
**Browse Files**  
Drag and drop files here

The word limit for this section is 500. **Annex 1 - Estimated Budget** is excluded from the word count.

**For Question 5 – Sustainability of the Project section, please follow the instructions below.**

- Question 5 contains a single response field.
- Applicants should ensure that their response covers the points included in the question.
- Please use the text input field labelled “Response 5 – Sustainability of the Project” to provide the response.



The word limit for this section is 300.

**For Question 6 – Prior EU-funded Support section, please follow the instructions below.**

- Question 6 contains two sub-sections - a multiple-choice response field and a text input field.
- For the multiple-choice question, applicants must choose one of the choices depending on if the applicant has previously received EU-funded support or not.
- If the applicant has previously received EU-funded support, Question 6.2 will be a required field and the applicant must provide an answer.
- If the applicant did not receive any EU-funded support and has chosen the relevant choice in Question 6.1, the Question 6.2 will become and hidden.



The word limit for Question 6.2 is 150.

**PART C      DECLARATION**

**For Part C - Declaration section, please follow the instructions below.**

- Read and go over each of the declarations provided.
- In order to acknowledge and confirm that you have read and understood each declaration and agree with the content, please click the check box labelled “Confirm” under each declaration
- Enter the date:
  - Please select the date of signature by clicking on the “dd-mm-yyyy” prompt and using the date picker of your operating system.
- Signature:
  - For signing the form before submitting, find the Signature field at the very bottom of the form.
  - Using your mouse, draw your signature in the field.
  - In order to delete the drawing and start again, click on the recycle button on the bottom left corner of the signature field.
  - Check the following image as an example.

The screenshot shows a digital signature field. At the top left, it is labeled "Signature \*". Below this is a white rectangular box containing the word "Signature" written in a black, cursive font. A horizontal line is drawn across the bottom of the box, and a "Clear" button is located at the bottom right corner of the box. Below the signature field is a white banner with the European Union flag on the left. The text in the banner reads: "This project is funded by the European Union. The contents of this application form are sole responsibility of GIZ International Services and do not necessarily reflect the views of the European Union." To the right of this text is the GIZ logo, which includes the word "giz" in red and "International Services" in blue. Below the banner are two buttons: a white "Save" button and a blue "Submit Application" button.